

## PTA Meeting Minutes 1/14/2020

Attendance: Waneta Padgett, Ashley Dunn, Nikisha Farrow, Audra Byers, April Byers, Beverly Brothers, Freda Asher, Beth Myers

Presenter: Harry Epps

- Sign-in
- PTA meeting minutes from 12/11/19, PTA agenda, and bank summary were distributed
- Meeting called to order at 5:10
- Meeting minutes from 12/11/19 we approved unanimously. Motion by April. Seconded by Nikisha.
- Moving fundraiser up to first on the agenda
  - 'Mr. Bumblebee' came to present fundraiser options to the MTE PTA
  - Cookies distributed by Epps
  - Need a teacher list with class numbers and grade level
  - Packets delivered to us ready to go, all we have to do is put them in numerical order- they do the rest
  - Prize program for students
  - He can do a kickoff at the school
  - Online ordering as well
  - Normally runs for 2 weeks, ¾ days extra for late turn-ins
  - Needs to be promoted in school after the kickoff
  - We are invoiced after the product gets here. We collect all money-checks made payable to the MTE PTA, can do a post-pay (order and then collect money)-we will probably do the prepaid option.
  - Asher brought up prizes and wants students to get good prizes for their hard work. It really depends on which company we go with. We can have a party bus where students go to Malibu Jacks for an hour- we would have to share in the cost of that. This would be in addition to the prizes. He can make almost anything work for prizes. It can be structured however we want.
  - Options-
    - Yankee Candle-same price or less as the retail store. Get up to 45%. They do not charge freight. 2/40 deal. Brochure is rub and sniff. Variety of prices. Variety of stuff.
    - Premium Reserve-shelf-stable cookie dough can be shelved (not refrigerated) for 21 days. Food options.
    - Poppin' Time-flavored popcorn. They grow it and air pop it. Is gluten free. Three prices-10/12/15
    - Hello, Spring- variety of stuff. Flowers, candles, candy, kitchen, storage, etc.
    - The Shopper- America Collection- snacks, cheese, sausage, and candles
    - Timeless Traditions- cheese and snacks. Some \$6 items. Won gold medal at a cheese competition.
    - Classic Cookies- \$20 for 100 cookies.

- Katydid- can go as a single page flyer in/with any other fundraiser. \$15 per can.
- Passing around options. No recommendations as to what will work best.
- Food items go well with a variety of prices.
- We are down to Spring and America Collection
- All seem to be in favor of Spring. Bumblebee does not think we need to add katydid flyer.
- He suggests doing it mid/late Feb.
- 3 weeks for product to get here
- They have a holiday store program. Mobile app so 10 students can check-out at the same time. 80% of items are \$5 or less. They take leftovers back. No addition. Phone app does it all. Still no sales tax. Letter goes home with the families. Parents can put money into an account online. Letters can be done in English and Spanish. Contact him to set it up next year. We can charge up to a 20% markup. 20% is the most to make. Need to get with him for this by the end of the year
- incentive for kids will be established at a later time. 3 prize choices at all 10 levels.
- 2/18-3/3 as the due date. Everything due by the 3/6 or 3/9. Kickoff on 2/18 at 2:00pm for all students. Enrollment is 540. Preschool is included.
- April is contact for Bumblebee
- Bumblebee will pay to have the letter translated. Beth asked for it ASAP as it takes some time to have it done.
- Bumblebee exits.
- Review of Christmas Store:
  - Went well overall
  - Audra spoke to the convenience of the Bumblebee program
  - Asher wants us to get ahead of it earlier
- Membership Drive:
  - April wants more parent involvement
  - April suggests that we have a contest. The class that has the most parents in the PTA would get a prize.
  - Beth suggests a longer discussion and a letter. Also a meeting (PTO.com) where we have pizza or something.
  - Asher suggests to stand in the car line
  - April wants a square card reader
  - Can put something on sign
  - Beth suggests a bulletin board for communication. Reminds of slow/late start.
  - Dunn says we need a translator.
  - Beth has a FACE meeting tomorrow. 3:30-4:30. Will discuss EL piece. District is providing a woman that can stay and help us. Beth is looking for more real man who reads.
  - Contact Gina to get information on the sign
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