

**Video (not PSA)
Video Product**

**STEM Fair
Rubric**

Product Number: _____ **Title:** _____
Division: _____

Video (not PSA): Students produce a video using software to create works as a means of personal expression. This category is for video that does not fit into the PSA category. The video, or portion to be judged, should be 5 minutes or less. Credits may be outside the 5 minute limit.

Scoring	Criteria	Points Possible	Score
Purpose	Video is appropriate for its purpose and audience.	25	
Comments:			
Creativity/ Originality	Video is creative, imaginative, and/or innovative. It captures the attention of the audience.	20	
Comments:			
Production	Clear; appealing; audio and video fits the mood	5	
	Video shows effective use of shot selection (examples: close-ups, wides, pans, tilts, zooms, trucks, dollies)	10	
	Attention to lighting and use of extra lights, if needed	5	
	Sound quality is high, voices can be heard	5	
	Camera shake is at a minimum, with no technical problems with focus and zoom	5	
Comments:			
Post Production	Video editing and enhancements - Still images, interviews, voiceover text, and/or sound/music enhance the piece. Appropriate transitions.	10	
	Proper balance between audio tracks	5	
Comments:			
Mechanics	No errors in spelling, punctuation, or grammar, etc. No errors in spelling, punctuation, or grammar, etc. All music, images, websites are credited properly. The time of the videos matches the entry requirements. Video/Audio is full quality, and plays properly without errors	10	
Comments:			
Total Score:		_____ out of 100	
Intellectual property and copyright rules for public display are followed; video is eligible for award. If No , product is disqualified.		Yes	No
Minimum score of 85 required to qualify for recognition.			