

**Original Art
Digital Art Product**

**STEM Fair
Rubric**

Product Number: _____ **Title:** _____
Division: _____

Original Art: Software is used to create an original drawing/painting which does not include preexisting art/images.

	Criteria	Points Possible	Score
Creativity/ Originality	The image is original. The piece stands out as unique and innovative. Piece shows different use of tools, (experimental and/ or exploration). Shapes and stamps included in the software may be used.	30	
	Comments:		
Interest/ Mood/Feeling	Image or design catches and maintains the viewer's interest (visual communication).	15	
	Use of line, color, lighting, subject matter, composition, emphasis and/or exaggeration is used to create mood or evoke feeling.	15	
Comments:			
Technique/ Design	Piece uses combination of : line, texture, shape, form, space, value, color	15	
	Piece uses combination of: repetition, movement, balance, proportion, harmony, contrast, variety, unity and emphasis, attraction, proximity, color theory.	15	
Comments:			
Presentation of Piece/ Craftsmanship/ Documentation	Original title reflects the composition of the work. Artist considered overall presentation and handling of media. Student clearly and completely explains the process and steps in creating the piece.	5	
	Art and document are submitted in requested file format. Mechanics.	5	
Comments:			
		Total Score:	___ out of 100
Piece was created by student and is original. Intellectual property and copyright rules for public display are followed. If No , product is disqualified.		Yes	No
Minimum score of 85 required to qualify for recognition.			