

COLLEGE OF BUSINESS

MEMORANDUM

To: School Counselor
From: Terri Burch, Coordinator
Date: June 1, 2022
Re: Equine Industry Program, Undergraduate Equine Business Program at UofL

I have enclosed information outlining our one-of-a-kind Equine Industry Program at the University of Louisville for you to share with your students who may be interested in pursuing a degree in the horse industry. This unique program offers an undergraduate business degree specializing in the horse business. The program offered its first courses in 1987 and now is the foremost program to develop the next generation of great leaders in the equine industry.

There are numerous post-secondary equestrian programs for students with a career interest in horses. Our program is the only one that provides an AACSB-accredited BSBA degree. AACSB-accredited schools have the highest-quality faculty, deliver relevant and challenging curricula, and provide career opportunities not found at other business schools.

Due to our program's unique attributes, residents from states participating in the Academic Common Market (<https://www.sreb.org/academic-common-market>), such as Alabama, Arkansas, Delaware, Georgia, Louisiana, Maryland, Mississippi, Oklahoma, South Carolina, Tennessee, Virginia, and West Virginia may qualify for Kentucky in-state tuition rates.

The training our students receive in marketing, accounting, economics, finance, and entrepreneurship fully prepares them for equine business careers. Additionally, our degree is valuable and sought after in various other businesses, ensuring our graduates have broad-based job opportunities.

Students have the opportunity to co-op or intern with various companies and organizations that comprise the horse industry. For those who enjoy riding and competition, we have a variety of intercollegiate teams.

If you need extra information about our program, please contact me or visit our website at <https://business.louisville.edu/academics-programs/equine/>. Our email address is equine@louisville.edu

Thank you for your assistance.