

Joseph Beth Bookmark Contest
FAQs from Cori Smith,
Director of Educational & Community Development
at Joseph Beth Booksellers

- 1) Can they cut the template into a shape?
Unfortunately not because the printer has a specific template they follow that looks like what we send.
- 2) Can it be digital?
It can be created digitally, but not SENT to us digitally.
- 3) Can it be multimedia?
Technically yes, but that is somewhat hard to reproduce in printing depending on the medium.
- 4) Can it have licensed characters?
I tend to discourage that due to copy right laws.
- 5) Can they enter multiple times?
YES
- 6) Can I mail them rather than drop them off at the store?
SURE. See address below and they come straight to me.
- 7) Do you have a theme?
Not this year. I'm considering it for the future.
- 8) Can they win if they've won before?
Yes, of course!
- 9) How and when do you announce the winners?
We will strive (depending on how many entries we receive this year—last year was HUGE!) to announce via the educational Facebook page below by April 1st. This year, I am asking the stores' main Facebook pages to share the winners as well.
- 10) How will the winners be contacted?
After the winners are decided, we will contact the school and/or parents of the winners to let them know so they can schedule their bookmark signing times and date. Once the winners are notified, the stores will be given the finalists and semi-finalists to display in store.

11) Do you contact any other entrants?

No, usually we do not. We will post on Facebook when we put up the displays in store.

12) Can I get the entries back?

Typically no, because the large amount of entries and display of the semi and finalists means that we are not able to find individual schools or students after being received.