



## M.A.D.E

(Motivated All Day Everyday)

M.A.D.E is a community program designed to enhance student academic success and decrease youth violence/gang involvement. Designed by Logan Avritt IV, M.A.D.E is a result of his real life experience as a Rollin 60s Crip. At the age of thirteen Logan was jumped into the gang. At age 22 he was incarcerated for gang related activities. While incarcerated Logan lost his father Logan Avritt III, two close friends, his first cousin Emmanuel C. Mosley and countless others. Logan decided to make radical change in his life and stop the cycle of violence that almost destroyed him and terrorizes our communities. Mr. Avritt is a motivational speaker and member of Toast Masters. M.A.D.E is a partnership between Fayette County Public Schools and The Urban League of Lexington KY.

Quincy Murdock, MSW, CSW Facilitator of M.A.D.E has worked in alternative education for 20 years. He obtained his Master's degree in Social Work from the University of Kentucky where he played football and directed the Outreach Program for UK Athletics Department. Mr. Murdock is one of 150 Freedom Writer Teachers across our nation with the Freedom Writers Foundation in Long Beach California. He is an author, film, and digital music producer as well. Mr. Murdock served his country and community as an AmeriCorps Athletes in Service to America member. His expertise resides in Conflict Resolution/Violence Prevention, Cultural Diversity, Media Literacy, and the Prevention of Violence against Women. Mr. Murdock's life work is dedicated to peace, and all youth that have lost their lives to violence. He seeks to release the inner Heru or Heroes in our society.

### **MADE Program Goals?**

- \*Social Emotional/ more positive interactions
- \*Increase GPA,
- \*Decrease violent behavior/ more options to deal with conflicts
- \*Decrease number of students incarcerated or sent to "alternative placements"

### **What does M.A.D.E teach?**

1. Conflict Resolution and Violence Prevention
2. Media Literacy- Discussion of rational vs. irrational behavior (Rational Behavior Therapy) using modern media. (I.e. hip hop videos, popular magazines, movies, TV shows ect..)
3. Social Emotional Education/ Cognitive Behavior Therapy, Slow Thinking (Impulse Control), Mindfulness, Freedom Writer Methodologies. Ancient/ modern African/Indigenous mythology and history as it relates to development and positive self-image.
4. Positive Mentoring

### **M.A.D.E. Activities:**

- \*After school tutoring and credit recovery
- \*Positive Music/Film Production
- \*Mentoring
- \*Goal Setting
- \*Positive guest speakers
- \*Field Trips

### **M.A.D.E. Partnerships**

- \*Martin Luther King Jr. Academy (Fayette County Schools)
  
- \*Urban League of Lexington Kentucky

-Work Shops and Presentations are available upon request.

**PREVENTION / NOT DETENTION...** Dedicated to those who lost their lives to violence.

<https://www.ket.org/episode/KCWRS%20000813/>

<http://uknow.uky.edu/content/mitchell-foundation-host-leadership-seminar-0>

<http://www.wkyt.com/home/headlines/Anti-Gang-Program-in-Fayette-Co-Schools-330303461.html>

<http://www.wkyt.com/content/news/Former-UK-basketball-star-visits-Lexington-school-365074801.html>