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For Immediate Release

Lexington PAL Inc. Press Release

The Police Athletic/Activities League of Lexington announces new
Lexington PAL Inc. Executive Director-Ronald W. Mack

Lexington, KY

March 7, 2013

Lexington PAL Inc. is excited to introduce Ronald W. Mack as the new Lexington PAL Executive Director.

Ron is a Business Development Executive with WorldPay US, Inc., a division of the Royal Bank of Scotland. In this role, Ron leads a team providing Payment Solutions for all aspects of Merchant Services, including Gift Card and Loyalty products.

Ron holds a BA Degree in Marketing / Economics from the University of Kentucky. Ron is no stranger to the Finance and Payment Processing industries, having spent over 15 years in Sales and Marketing with Fifth Third Bank and Bank of America.

In his Lexington PAL Executive Director role, Ron is responsible for building relationships with the community and seeking potential private and corporate donations and sponsorships. Ron's main goals will be generating funding which will allow PAL to continue to operate as a non-profit organization, which provides support to the metropolitan Lexington youth community through mentorship, education, recreation, athletic activities and etc.

Ron was born and raised in Lexington, KY where he participated in multiple youth sport leagues in the local area. Ron went on to earn a full scholarship to play football with the University of Kentucky Wildcats. There, he was a two year starter and four year letterman. Ron is inspired by the mission of PAL and the various programs offered through the organization. His objective will be to assist in providing opportunities and better access to activities of which he was once afforded, when growing up in the same neighborhoods. He will further seek to improve the socio-economic conditions many of the PAL youth experience.

To contact Ron, please go to www.lexingtonpal.com

For more information about Lexington:

Webpage: www.lexingtonpal.com

Facebook: <https://www.facebook.com/lexingtonpal>

*Thank you in advance for your consideration in making a difference in a child's life
Remember Every Kid Needs "PAL"*